



South-East Europe Belgrade Building Expo



Approved
International
Event

**INTERNATIONAL
BUILDING TRADE
FAIR**

21 – 24.04.2026.



**BELGRADE
FAIR**



INTERNATIONAL BUILDING TRADE FAIR

→ 26 COUNTRIES

→ 559 EXIBITORS

→ 20.362 VISITORS



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International Building Trade Fair
SEEBBE in Belgrade is the most
important business event of the
construction industry in
Southeast Europe.





As the central platform for presenting innovations, technologies and products in construction, SEEBBE gathers leading domestic and international companies, experts, designers, distributors and investors.



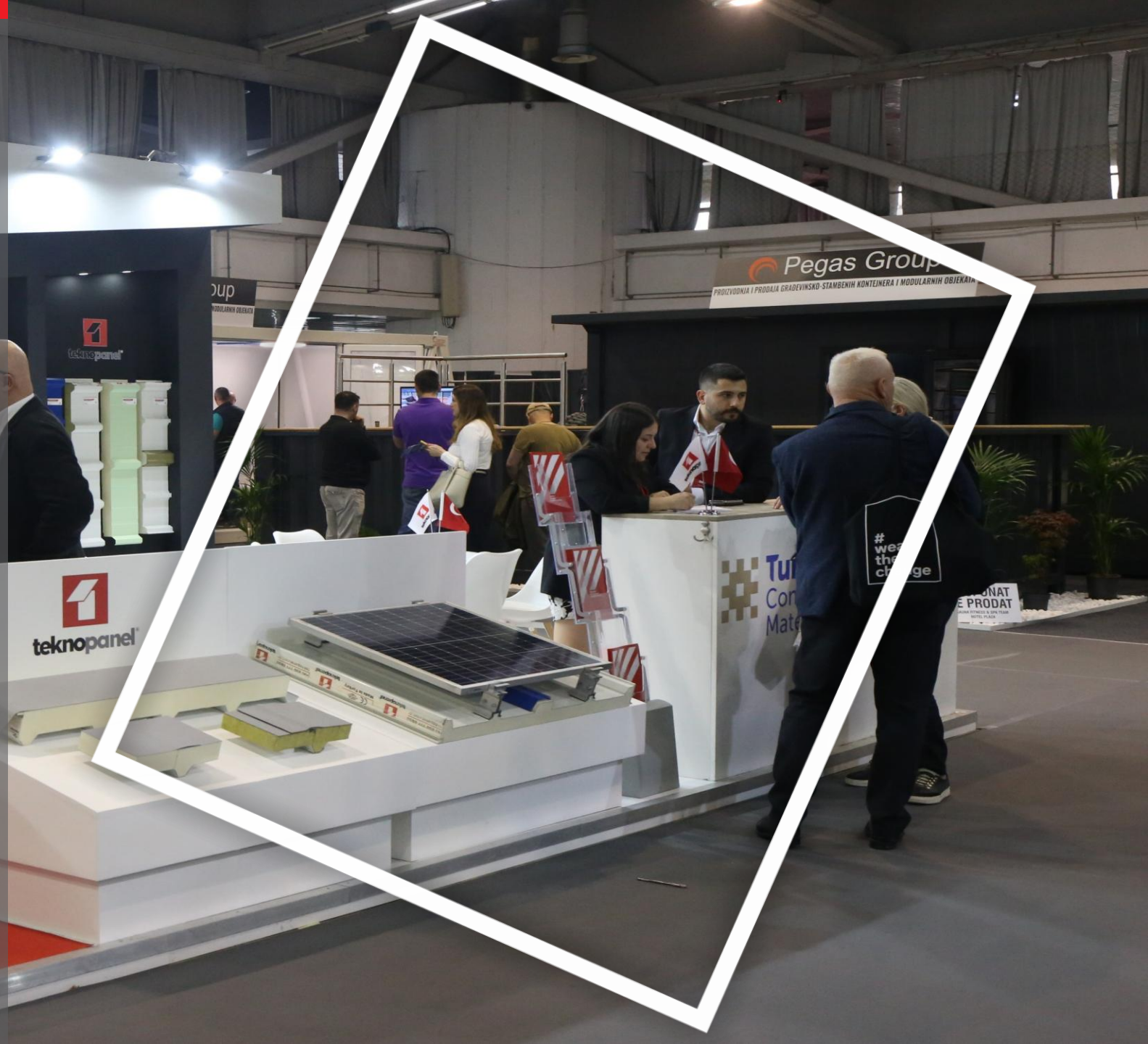


For exhibitors, SEEBBE offers a unique opportunity to strengthen their market position, increase brand visibility and engage directly with their target professional audience.





At the fair, companies can present their latest products, system solutions, equipment and technologies to a wide circle of business visitors, and establish new business contacts and partnerships on a regional level.





Through professionally designed accompanying programs – conferences, panel discussions, thematic workshops and B2B meetings – exhibitors gain added value and a platform to showcase their expertise and position themselves as industry leaders.





Special emphasis is placed on sustainable and energy-efficient construction, process digitalization, BIM technologies and modern construction materials, which makes the fair particularly attractive for professionals interested in state-of-the-art solutions.





Attendance at the **SEEBBE** Fair enables companies to:

- **establish direct contact with customers**, partners and industry professionals,
- **increase brand recognition** by presenting themselves to a wider professional audience,





- **promote new products** and innovations in a dynamic and competitive environment,
- **gather market feedback** and monitor current trends,
- **strengthen their position** in the markets of Serbia and the region.





SEEBBE in Belgrade is not just a fair — it is a place where new business opportunities are created, where reputation is built and where the future of the construction industry is shaped. Your participation contributes to the development of the fair, while also opening the door to new opportunities for growth and business improvement.





SUBJECT OF EXHIBITION:

Concrete, reinforcement, concrete products, concrete accessories

Marble, granite, stone

Thermal, hydro and sound insulation

Air conditioning and heating equipment

Solar systems and geothermal energy



SUBJECT OF EXHIBITION:

Bricks and blocks

Roof tiles, shingles and other roofing materials

Chimneys and ventilation systems

Floor and wall coverings

Partition walls and ceilings

Lighting

Electrical and energy equipment



SUBJECT OF EXHIBITION:

Pipes, installations and sewerage equipment

Ceramic and granite tiles

Sanitary equipment

Sanitary fittings

Bathroom furniture and sanitary accessories

Swimming pools, saunas and equipment



SUBJECT OF EXHIBITION:

Building structures, panels and profiles

Window and door profiles

Glass and glass façades

Glass-processing machines

Doors and windows

Gates, fencing and parking systems



SUBJECT OF EXHIBITION:

Profile-processing machines for joinery

Hardware and metal fittings for joinery

Wooden staircases, parquet, wall cladding, timber

Roller shutters, vertical blinds, Venetian blinds



SUBJECT OF EXHIBITION:

Computer software in construction

Design, engineering, construction, reconstruction and restoration

Construction machinery, machines and equipment

Mining machinery, machines and equipment



SUBJECT OF EXHIBITION:

Materials for finishing works – paints, varnishes, mixtures

Painting tools

General-purpose accessories

Various construction tools

Proizvođač profesionalne
građevinske opreme

▶ Oprema za bojenje

▶ Prskalica za kit

▶ Alat za brušenje

ASPRO

ASPRO
5000
ELECTRIC
AIRLESS
SPRAYER



SUBJECT OF EXHIBITION:

Scaffolding and ladders

Supports and formwork

Machines and equipment for the
construction materials industry

Outdoor landscaping

Interior outfitting

Elevators and escalators



SUBJECT OF EXHIBITION:

Anti-corrosion and fire protection

Protective equipment



SUBJECT OF EXHIBITION:

Prefabricated buildings

Real estate and investments

Architecture and urban planning

National exhibitions

Professional publications



AWARDS

The most successful and most innovative exhibitors are presented with the “Special Recognition” and the “New Perspective” award.





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<https://www.facebook.com/BeogradskiSajam/>



https://www.instagram.com/beogradski_sajam/



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<https://sajam.rs/en/download/application-forms/>



<https://www.youtube.com/watch?v=-vK0tZ4JSdU>



<https://seebbe-buildingtradefair.talkb2b.net/en>

MEDIA PARTNERS





THANK YOU!



BELGRADE
FAIR